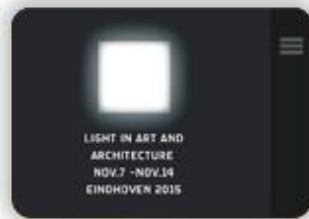


Formerly INVERTO INDIA

<http://www.geotechinfo.net/>

● Glow

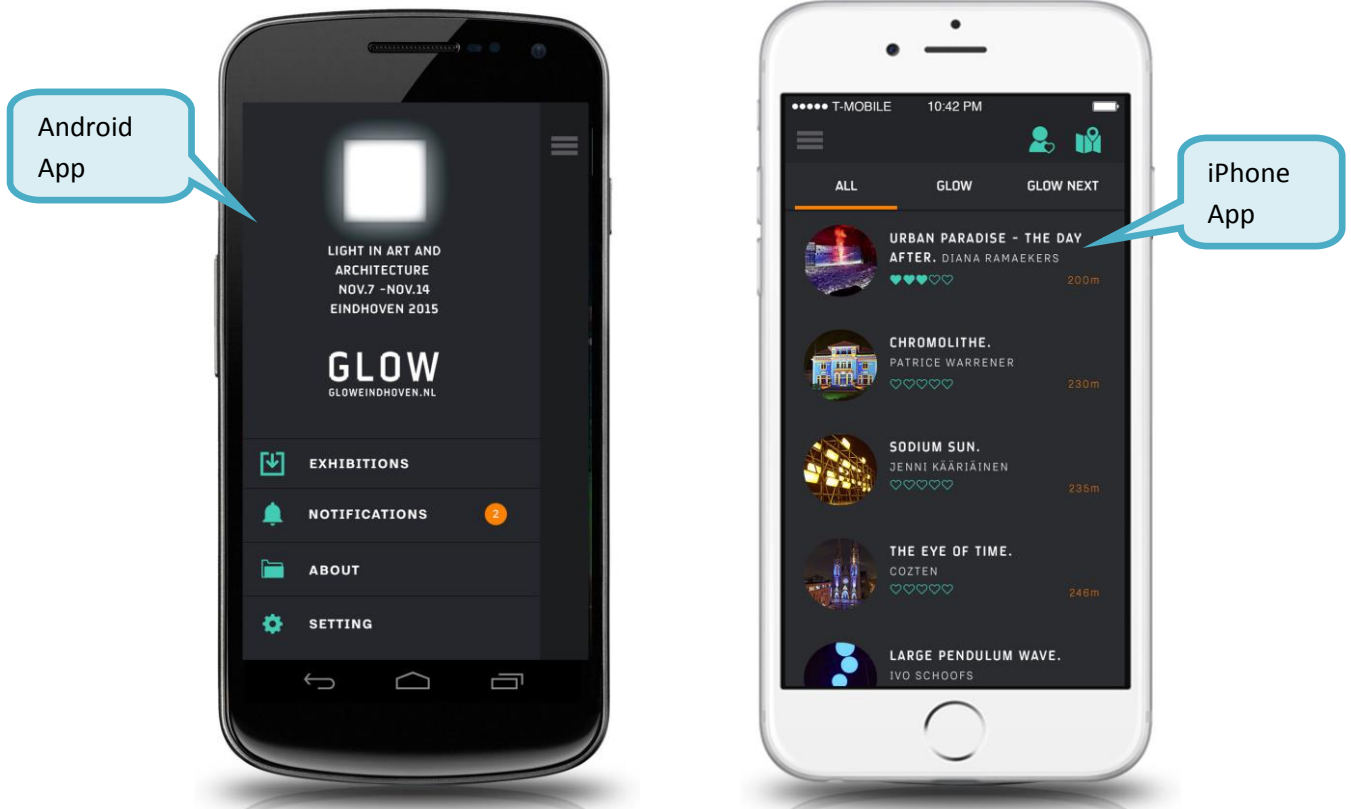


● DDW



👉 **GeoTech IoT & Proximity  
Sensors driven App  
Development Case Study**

## 1. GLOW



**AppStore Link:** <https://itunes.apple.com/nl/app/glow-eindhoven-2015/id1053293769?l=en&mt=8>

**PlayStore Link:** <https://play.google.com/store/apps/details?id=com.e360.glow&hl=en>

**Client From:** Proxible

**Business Purpose:** To develop an iPhone and Android based Event Application for “GLOW” the annual light festival where, Around 50 light artists creates light installations, sculptures, projections and performance. This is to mark the 10<sup>th</sup> Anniversary of GLOW.

### Solution:

1. A mobile (**iPhone & Android**) based application
2. User can view the **project/exhibition** and locate it on map
3. User will receive notifications(offers & other information) near the proximity of project/exhibition
4. In-App purchases of Voice tour for the **entire app**

## 5. Multilingual App

### Features:

1. iBeacon notification, which automatically pops in whenever a person is in proximity of a particular event
2. Quest Magazine
3. Event listing based on routes glow and glow next
4. Filtration based on recommendations
5. Map with polygon showing area of the route on the map and markers for different event based on event type
6. Event details with recommendation
7. Event audio tour player
8. In app purchase for audio tour
9. Language selection for English & Dutch
10. Facebook Event & Event Rating Share

### Technology:

1. Xamarin iOS
2. Xamarin Android
3. API - PHP MVC
4. DB - MySQL

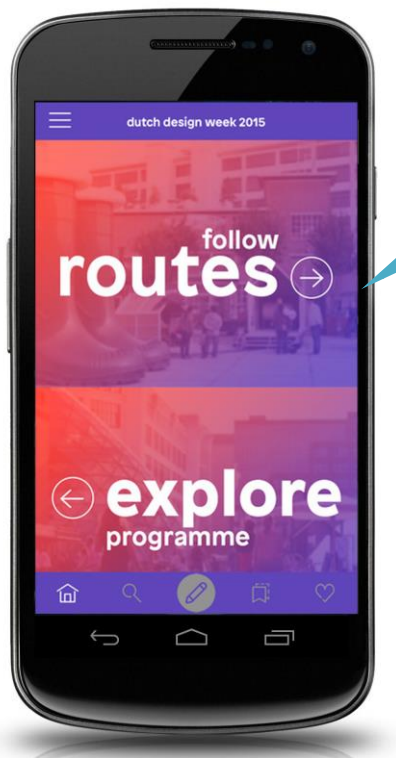
### Project Details:

**Project Duration:** 1.5 Months

**Status:** Finished

**Team size:** 3 members

## 2. DDW (Dutch Design Week)



Android App

iPhone App



**AppStore Link:** <https://itunes.apple.com/nl/app/dutchdesignweek/id1041238378?l=en&mt=8>

**PlayStore Link:** <https://play.google.com/store/apps/details?id=com.ddw&hl=en>

**Client From:** Proxible

**Business Purpose:** In October of each year, Dutch Design Week (DDW) takes place in Eindhoven. The biggest design event in Northern Europe presents work and ideas of more than 2400 designers to more than 250,000 visitors from home and abroad. In more than eighty locations across the city, DDW organizes and facilitates exhibitions, lectures, prize ceremonies, networking events, debates and festivities.

### Solution:

1. A mobile (**iPhone & Android**) based application
2. User can view events at different location and sub location and locate it on map
3. User will receive notifications(offers & other information) near the proximity of project/exhibition
4. User can bookmark and recommend an event

### Features:

1. Project Listing & Sorting w.r.t to review rating (High ->Low & Low -> High)
2. Easy search by quick Map Area selection
3. iBeacon notification, which automatically pops in whenever a person is in proximity(immediate/near/far) of a particular event.
4. Application Walk through
5. Event Listing based on features mentioned below
  - a. Area
  - b. Sub Area
  - c. Near Present Location
  - d. Bookmarks
  - e. Recommended by others and itself
  - f. Happening now
6. Event Details with recommendation and related events
7. Showing all and single event on Map
8. Facebook Event Share



### Technology:

#### Android Technology

1. Java(Android)
2. ADT
3. Web service

#### Project Details:

**Project Duration:** 700hrs

**Status:** Finished

**Team size:** 3 members